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<http://www.fool.com/investing/high-growth/2007/11/13/a-green-doerr-and-al-gore.aspx>

A Green Doerr and Al Gore

Former Vice President Al Gore has been hailed for his work on the Academy Award-winning film *An Inconvenient Truth*, and for bringing climate change to the forefront of public attention. He even won a Nobel Prize this year. Now, visionary venture capital firm Kleiner, Perkins, Caufield & Byers has brought Gore on board to help pursue the next big (green) thing.

The firm, which boasts well-known Silicon Valley venture capitalist John Doerr among its partners, has backed such successful companies as **Google** (Nasdaq: [GOOG](#)), **Amazon.com** (Nasdaq: [AMZN](#)), and Netscape, which played a crucial role in bringing the Internet into the mainstream, before falling in battle with **Microsoft** (Nasdaq: [MSFT](#)).

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... But we shouldn't hold grudges, especially since Gore's coming aboard to address another potentially huge market opportunity: clean, green, renewable technology.

Motley Fool Rule Breakers has touched on that area, too, having recommended several stocks like **PowerShares Wilderhill Clean Energy** (NYSE: [PBW](#)) and **Suntech Power** (NYSE: [STP](#)). In fact, David Gardner's found one of Doerr's guiding mantras highly compatible with the *Rule Breakers* service: "The best way to accurately predict the future is to invest in it."

However you feel about Al Gore or the prospect of global warming, there are plenty of reasons not to ignore the idea of cleaner, more sustainable energy alternatives. They often make good long-term business sense, which is a crucial quality for prospective investors.

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