

Excerpt from Seeking Alpha, December 19, 2016

<http://seekingalpha.com/article/4031372-overview-current-climate-sustainability>

Overview And Current Climate Of Sustainability

Summary

Are we placing adequate focus on sustainability initiatives?

Managing these risks requires making proactive decisions today for longer-term capacity building and developing adaptive strategies.

Is it actually beneficial or detrimental to corporate bottom line?

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Current Trends: In August, Bloomberg reported that fossil fuels are losing their cost advantage over solar and wind. By 2018, they predict, 80% of the world will reach "grid parity," the point at which fossil fuel costs the same as other energy sources.

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For the first time ever, a Morgan Stanley analyst raised the stock price target for companies based on how well they manage environmental, social, and governance issues.

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